

Program Rules

Applicant Eligibility

- Non-Profit Organizations – secular or faith-based – located in Westchester County, NY
- Westchester County based Affiliates of Registered Charities
- Non-Government Civic Organizations based in Westchester County, NY
- Applicant must provide a NYS tax-exempt form (ST-119.1) to be considered

Terms

- Grants must be applied for annually and are valid for the award year. Applications are only accepted on the official SIGNALS914 forms. Applications must be filled out completely and received by September 30, 2021 to be considered. Only one application per eligible organization. Grants have no cash value and cannot be applied to past purchases made at Signarama Hartsdale. Grants are awarded in November 2021. Total retail value of all grants awarded in 2021 will be approximately \$10,000 and provided by Signarama Hartsdale as presenting sponsor.
- Recipients will be selected at sole discretion of Signarama Hartsdale. Grants are non-transferable and expire on March 31, 2022.
- Grants may be awarded in full or in-part to recipients.
- Need, size of request, additional resources available, and total number of grant applications will be taken into consideration when awarding partial grants. For example, grantees may be given the option to have a percentage of their request funded at no cost to them.
- Grant recipient agrees and accepts that signage will incorporate SIGNALS914 and/or Signarama Hartsdale and/or Volunteer New York! branding.
- Applicant is responsible for furnishing potential permits relating to a sign award.

Types of Signage Requests

- Facility Signage – includes permanent or temporary signage for physical location of applicant organization, both interior and exterior.
- Event Signage – temporary sign and display products in an indoor or outdoor setting
- Vehicle Graphics – semi-permanent vinyl application for vehicles owned by applicant organization.

Assessment Criteria

- Marketing Impact
- Benefit to Community
- Financial Request
- Past or future purchases at Signarama Hartsdale have no impact on chance of being considered for a grant or the value of the grant